

# Richard Hawk

Helping Companies create  
Vibrant Safety Cultures!

[www.MakeSafetyFun.com](http://www.MakeSafetyFun.com)



## The Future of Safety

### A Hawk-Eye View of New Trends on the Safety Horizon

#### Overview

During this insightful presentation, Richard Hawk shares what is on the horizon for the safety and health field and how **you and your company can take advantage of emerging trends**. Richard's work with dozens of companies in a wide array of industries every year allows him to see firsthand what is new, what is developing and what isn't working with respect to safety. **Don't get left behind!** Find out everything you and your team need to know to **keep your safety program on the leading edge**.

#### Audience

**"The Future of Safety"** is crucial information for anyone who is responsible for a safety and health program.

#### Take Aways

Specific information in this presentation changes regularly to reflect shifting trends. However, leaders in every program will learn:

- ❑ How cutting-edge companies **save valuable resources** by getting past the "incident rate syndrome"
- ❑ Why **savvy leaders** spend more time and money on non-typical safety issues once they have low incident rates
- ❑ Several processes they can easily implement to **improve the overall mental and physical health of employees**
- ❑ Why emotions rule human behavior and how to use this scientific fact to **inspire employees** to live **safer and healthier lives**
- ❑ How to give employees the **confidence to greet changes** with open arms and minds
- ❑ How to **"get more bang for your safety budget bucks"** while **improving performance**
- ❑ The HAWK (Health, Awareness, Working together, Knowledge) method for creating a vibrant safety culture

## Format

Richard's programs are **lively and fun**, but they also include **practical activities**, tips and techniques that can be **applied immediately** within your organization. Each program is **tailored to your organization's specific needs and objectives**, including program length. Formats range from a 60-minute, high-energy keynote to a full-day interactive workshop

## About Richard Hawk

It's rare to find someone who is both a safety professional and an entertaining speaker and trainer, but Richard fits the bill. While his depth of knowledge and extensive experience make for content-rich sessions (Richard spent 10 years as a safety professional in the Nuclear Industry), he also draws on his theater and music background to deliver presentations that are truly enjoyable.

Richard's expertise also comes from his interactions with thousands of leaders in hundreds of organizations in a wide array of industries, including energy, manufacturing, chemical, construction, healthcare, technology, retail, food services, transportation, government and education. He holds numerous safety and technical certifications from various organizations including the National Safety Council and stays on the leading edge of the safety industry. He has been a popular keynote speaker at the NSC's Annual Congress & Expo, the largest annual safety convention in the U.S.

Richard has a talent for connecting with people from diverse backgrounds. He has been a featured speaker at international conventions for Fortune 500 companies and presented to engineers and plant managers in India, CEO's from Canada and Japanese technicians with Westinghouse. His experiences as a union and nonunion employee, manager, safety leader and now successful business owner, give him the insight to relate to people at all levels, from employees to CEOs, truck drivers to scholars.

## Clients

Below are just a few of the many clients that have benefitted from Richard's presentations:

- American Society of Safety Engineers
- American Water
- Aquilex Hydrochem
- AstraZeneca
- Aventis Pasteur
- Constellation Energy
- DuPont
- ExxonMobil
- Georgia Power
- Sikorsky
- Montana State Fund
- Super Store Industries
- Tata Motors
- Dyno Nobel
- Gulfstream Aerospace
- Heinz Frozen Foods
- India Coal
- John Deere
- McNeil Consumer Healthcare
- NASA
- National Safety Council
- Nestle Purina
- Occidental Chemical
- \ Entergy Nuclear
- American Training Resource
- British Glass
- Iowa 80 Group
- PA National Guard
- Pfizer
- Ralston Purina
- Raytheon
- Shell
- Suncor
- Sysco Foods
- Tropicana Products
- U.S. Air Force
- VPPPA



