

# Patrick Leddin, PhD

## Write Your Leadership Story

**Become the Leader You Were Meant to Be!**

**Patrick Leddin, PhD** is a powerful storyteller who takes his audiences on a journey that explores what it truly means to lead themselves and others effectively. Current and aspiring leaders will be drawn into the presentation as they reflect on their motivations, desires, and commitments. They will leave the presentation inspired to write their own leadership story and to achieve new levels of performance.

Participants will:

- Gain clarity and knowledge to better lead themselves and others.
- Be inspired to own their leadership story by taking full responsibility for their mindset, behaviors, and results.
- Understand and appreciate the leadership journey that they are on and how to put their daily challenges into a long-term perspective.

### Key Themes

#### Leadership Is Your Decision, Not Your Title

You have likely met someone who held a formal leadership position but failed to lead others. That person was unable to understand that being a leader is not about a title, job description, or spot in the parking lot. It's about daily choices, the desire to influence and grow others, and the drive to deliver positive, measurable results. None of these actions require a title, but they do require you to choose to lead.

#### The Power of Your Story

Stories allow us to share our history, teach lessons, and influence others. You can learn to leverage this power as you write your personal leadership story. A story that will endure beyond your time in the organization. It will serve as a long-term reminder of what it felt like to work for you, the results you achieved, and how you grew others in the process. Not only is your leadership story memorable and influential, but it is a function of your daily intentions, behaviors, and results. You are the author of your leadership story.

#### Think Like a Leader

If you aren't thrilled with your results, don't merely look at your actions. Dig deeper and consider your mindset. In other words, think about how you think. Being a great leader requires you to think differently. Explore ten key leadership mindsets, learn why each mindset matters, assess how you are currently performing, and create a plan to get better.

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## Enjoy the Journey

In the throes of the day-to-day, it is easy to get lost in your work. That's why it's critical to occasionally hit 'pause' and take the time to enjoy the leadership journey. Doing so will refuel your energy and put the ups and downs into perspective. It will also allow you to model for your people what truly matters most.

**Ideal Audience:** This message applies across all industries and to everyone who is responsible for leading themselves and others. This includes aspiring leaders, high potentials, and existing leaders.

**Format:** 45-to-60-minute keynote. Follow-up options include a two-day workshop titled *The Two-Day Leadership Challenge: Become the Leader You Were Meant to Be* and an online course titled *The 5-Week Leadership Challenge*.

## About Patrick Leddin, PhD

With a combination of academic, practical, military, and corporate experience, Patrick Leddin, PhD is uniquely qualified to teach and inspire individuals at all organizational levels to be the leader they are meant to be. His impressive leadership experience ranges from leading soldiers in the U.S. Army to working with senior leaders for KPMG Consulting, FranklinCovey, and his two successful leadership consulting businesses.



Patrick's book, *The 5-Week Leadership Challenge*, is a *Wall Street Journal* best-seller. He is the founder and host of the popular weekly podcast Leadership Lab.

In addition to his work at the Leddin Group, he is an associate professor at Vanderbilt University.

## What Past Clients Are Saying about Patrick:

*"I invited Dr. Patrick Leddin to speak at our company's annual conference. What a terrific experience! The 5 Week Leadership Challenge offers a practical process to address and improve leadership skills across all roles in an organization. Our leaders left the experience with an actionable framework to begin a powerful leadership journey. Both engaging and insightful!"*  
- Shawn Moon, CEO Zerorez Carpet Cleaning

*"Patrick and I were joint mentors for about 20 first year students at Vanderbilt [University]. One of the things that made our group dynamic was that Patrick always had this really approachable style. From day one, he was sharing some very personal and intimate stories about his life, which created a lot of trust in our group and made everyone really open to sharing things about themselves. So that really stuck with me, and made me prioritize being genuine over being impressive. Patrick changed my leadership story by inspiring me to emulate that really approachable style that he has; and always bring my most authentic self to mentorship."*  
- Aaron Chasan, Vanderbilt University