

Step Up and Disrupt:

Trust Your Gut, Take a Risk, and Change the World

Innovation is often met with resistance. The 'that won't work here', 'I'm not the right person to do it', and 'that's how we have always done it' mindsets are alive and well in many individuals and organizations. Disruption means moving from doing it the way you've always done it, taking advantage of the opportunities available, and moving closer to the cutting edge. Messing up the status quo might feel uncomfortable and risky, but as Helen Keller said, "Life is either a daring adventure or nothing."

In his keynote, Dr. Patrick Leddin will challenge you to think and act in new ways. He will share real life examples of disruptive leaders who **trust their gut, blaze a new path, walk to the beat of their own drum, and bring out the best in others. These are people who have found what they love to do in their work and life, and choose every day to make a difference.**

After attending this keynote, leaders will:

- Assess gaps in their mindset, actions, and results through the lens of disruption.
- See opportunities for disruption in their world, within their team, and with their customers for greater success.
- Commit to carving out their own disruptive path and be better prepared to help others to do the same.
- Use a new disruptive framework and 16 disruptive behaviors to inspire, encourage, drive positive innovation in their organization

Ideal Audience: This message applies across all industries and to everyone who is responsible for leading themselves and others. This includes aspiring leaders, high potentials, and existing leaders.

Format: 45-to-60-minute keynote; workshops

About Patrick Leddin, PhD

With a combination of academic, practical, military, and corporate experience, Patrick Leddin, PhD is uniquely qualified to teach and inspire individuals at all organizational levels to be the leader they are meant to be. His impressive leadership experience ranges from leading soldiers in the U.S. Army to working with senior leaders for KPMG Consulting, FranklinCovey, and his two successful leadership consulting businesses.

Patrick's book, *The 5-Week Leadership Challenge*, is a *Wall Street Journal* best-seller. He is the founder and host of the popular weekly podcast Leadership Lab.

