

Bios

Patrick Leddin, PhD

Best-selling WSJ author, Speaker, Podcast Host, Entrepreneur, and Professor

BULLETS:

- A *Wall Street Journal* best-selling author and Amazon #1 new release in Workplace Culture author of ***The 5-Week Leadership Challenge***.
- Successful entrepreneur that has co-founded two businesses with his wife, including the Leddin Group, LLC and The Wedgewood Group, Inc. (an Inc. 5000 company which was sold in 2012).
- Associate professor and Director of the Practice of Business Studies at Vanderbilt University, where he teaches Corporate Strategy, Negotiation, Advanced Marketing, and Crisis Leadership.
- Founder and host of the weekly podcast **Leadership Lab**, with a 1 % Global Rank; and has more than 100,000 followers on LinkedIn.
- Served in the U.S. Army as an airborne infantry ranger-qualified platoon leader and company commander.
- Has a more than 19-year relationship with the FranklinCovey organization that has included the positions Director of Strategic Partnerships and Senior Delivery Consultant.
- Lives in Nashville with his business partner and wife of 30 plus years. They have two adult children. He is an avid outdoorsman and mountain climber, including Mount Kilimanjaro.
- Received his PhD in Strategic Communication from the University of Kentucky.

50 WORD BIO

With a combination of academic, practical, military, and corporate experience, Patrick Leddin, PhD is uniquely qualified to teach and inspire individuals at all organizational levels to be the leader they are meant to be. His book, *The 5-Week Leadership Challenge*, is a *Wall Street Journal* best-seller.

For more information contact Patrick's business manager at mlucia@adlspeakers.com or 214-543-0844.

100 WORD BIO

With a combination of academic, practical, military, and corporate experience, Patrick Leddin, PhD is uniquely qualified to teach and inspire individuals at all organizational levels to be the leader they are meant to be. His impressive leadership experience ranges from leading soldiers in the U.S. Army to working with senior leaders for KPMG Consulting, FranklinCovey, and his two successful leadership consulting businesses.

Patrick's book, *The 5-Week Leadership Challenge*, is a *Wall Street Journal* best-seller. He is the founder and host of the popular weekly podcast Leadership Lab.

In addition to his work at the Leddin Group, he is an associate professor at Vanderbilt University.

250 WORD BIO

Patrick Leddin, PhD is a *Best-selling Wall Street Journal* author, speaker, podcast host, entrepreneur, and professor. With a combination of academic, practical, military, and corporate experience, he is uniquely qualified to teach and inspire individuals at all organizational levels to be the leader they are meant to be.

Dr. Leddin's impressive leadership experience ranges from leading soldiers as a U.S. Army airborne infantry ranger-qualified platoon leader to working with senior leaders for KPMG Consulting, FranklinCovey, and two successful leadership consulting businesses he co-founded with his wife Jamie.

Patrick is the founder and host of the weekly Leadership Lab Podcast. He has had the privilege to interview and talk leadership with more than 120 guests to date, including Stephan M.R. Covey, Patrick Lencioni, and Marshall Goldsmith.

His past clients include Vector, General Electric, Samsung, The U.S. Secret Service, Penn State Leadership Academy, Trilogy Health Services, Ecolab, Long John Silver, and Boston Consulting Group. He has presented to countless audiences in the United States, Canada, China, Malaysia, Singapore, Great Britain, Germany, Denmark, and many other countries.

Patrick is the author of *The Wall Street Journal Best-seller The 5-Week Leadership Challenge: 35 Action Steps to Become the Leader You Were Meant to Be* and three additional books for the private and public sector.

In addition to his work at the Leddin Group, Patrick serves as Associate Professor and Director of the Practice of Business Studies at Vanderbilt University, where he teaches Corporate Strategy, Negotiation, Advanced Marketing, and Crisis Leadership.

Patrick is an avid outdoorsman and mountain climber.

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FULL BIO

For more than three decades, Patrick Leddin, PhD has been leading teams and studying leadership. His hands-on leadership experience has stretched from leading soldiers as a U.S. Army master parachutist, infantry, ranger-qualified officer to working with senior corporate leaders at KPMG Consulting, FranklinCovey, and his own companies.

Author

Patrick is the author of the Wall Street Journal Best-seller *The 5-Week Leadership Challenge: 35 Action Steps to Become the Leader You Were Meant to Be* as well as *A Winning Culture in Government*, *Oliver's Spot: The 5 Ps Leading Teams to Top Results* and *Oliver's Spot for the Public Sector*.

Keynote Speaker, Consultant, and Coach

His speaking engagements and consulting work have allowed him to partner with clients and present to countless audiences in the United States, Canada, China, Malaysia, Singapore, Great Britain, Aruba, Iceland, Germany, Denmark, Belgium, Guam, and many other countries around the world. Past clients include Vector, General Electric, Samsung, U.S. Secret Service, Penn State Leadership Academy, Trilogy Health Services, Ecolab, Long John Silver, and Boston Consulting Group.

Entrepreneur

In 2001, Patrick and his wife Jamie co-founded Wedgewood Consulting Group, Inc., an Inc. 5000 company. Over 11 years, Wedgewood Group assembled an amazing team, opened offices in multiple cities, achieved double-digit annual revenue growth each year, and served an impressive list of clients before being acquired in 2012. In 2018, Patrick and Jamie launched the Leddin Group, LLC to help leaders and teams achieve their full potential and accomplish their top priorities.

Podcast Host and LinkedIn Influencer

Patrick is the founder and host of the weekly Leadership Lab Podcast with a 1 % Global Rank. He has had the privilege to interview and talk leadership with more than 120 guests to date, including Stephan M.R. Covey, Patrick Lencioni, Marshall Goldsmith, and more. Patrick has more than 100,000 followers on LinkedIn due to his great content and teachings.

Professor

In addition to his work at Leddin Group, Patrick serves as Associate Professor and Director of the Practice of Business Studies at Vanderbilt University, where he teaches Corporate Strategy, Negotiation, Advanced Marketing, and Crisis Leadership. He brings his years of practical experience to the classroom, allowing his students to meld theory with real-world implementation.

For more information contact Patrick's business manager at mlucia@adlspeakers.com or 214-543-0844.

Education

Patrick received his PhD in Strategic Communication from the University of Kentucky.

Personal

Lives in Nashville with his wife of 30 plus years business partner, has two adult children, and a son-in-law. He is an avid outdoorsman and mountain climber; and has climbed Mount Kilimanjaro.