



Type	Within U.S.	International
Keynote	\$18,500*	\$25,000*
Keynote add-on: facilitated discussion on implementing <i>The Hero Effect</i>	\$7,500	\$7,500
2 Keynotes (same day)	\$28,000*	\$35,000*
3 Keynotes (same day)	\$36,000*	\$45,000*

*Client to pay all applicable taxes and travel expenses as outlined below. All fees are quoted in US dollars.

* PLUS EXPENSES	<p>One night hotel accommodations within the Nashville, TN area.</p> <p>Within North America, one to two nights hotel accommodations (one king, non-smoking room with guaranteed late arrival and/or late check-out if needed), and \$1,500 flat travel expenses.</p> <p>Outside North America, all travel expenses to include business-class airfare, up to three nights hotel accommodations (one king, non-smoking room with guaranteed late arrival), meals, ground transportation in host city and in hometown.</p>	
DEPOSIT	<p>A 50% deposit is due at time of booking and final fee payment is due seven days prior to presentation. Client is asked to pre-pay for hotel accommodations and international flights.</p>	
A/V REQUIREMENTS	<p>Wireless Lavalier microphone 1 bottle of water <i>Note: AV Check not required as Kevin does not use a PowerPoint</i></p>	
PRODUCTS	<p>Kevin's book, <i>The Hero Effect</i>, supplements his presentation, reinforces the message and makes for a great gift. <i>The Hero Effect</i> is available for bulk purchase at a discount. Contact us for pricing. <i>Note: Kevin typically does not sell products on site. If you are interested in on-site sales, please contact us for more information.</i></p>	
BOOK SIGNING	<p>Kevin is happy to sign pre-purchased books on site prior to or after his presentation. Requirements for a signing event include a designated area with a 6' draped table, chair and 1-2 volunteers to assist in managing guests.</p>	
OTHER	<p>To support Kevin's goal to provide a personalized client experience, we request that clients complete a pre-event questionnaire and schedule a conference call with Kevin. Questionnaire and call will be coordinated by ADL.</p> <p>Video recordings are allowed with advanced approval by speaker. If approved, digital copies of all video and photos are to be provided to ADL within 30 days of the event.</p>	
CONTACT	<p>Michele Lucia, Agent for Kevin Brown Cell: 214-543-0844 mlucia@adlspeakers.com</p>	<p>Nicole De Masi, Sales Manager Cell: 469-323-0233 nicole@adlspeakers.com</p>