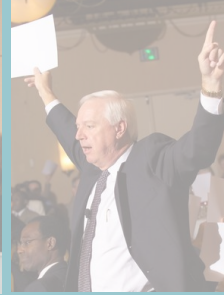
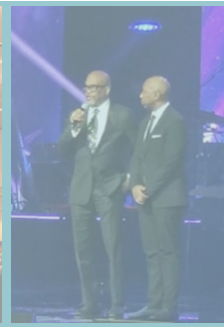
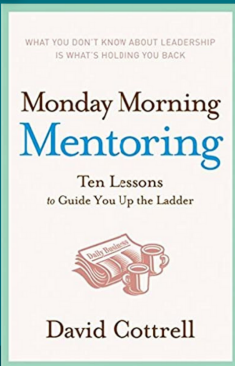
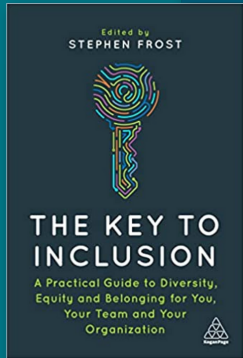
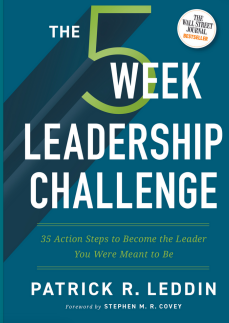
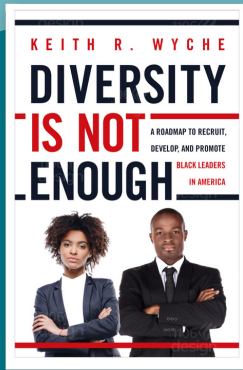



# From Our Featured Speakers




**Michele Lucia, Owner**

 (214) 543-0844

 [mlucia@adlspeakers.com](mailto:mlucia@adlspeakers.com)

**Canesha Appleton, Marketing Director**

 (347) 940-2113

 [canesha@adlspeakers.com](mailto:canesha@adlspeakers.com)

Connect  
With Us:



[ADLSPEAKERS.COM](http://ADLSPEAKERS.COM)

## Keith Wyche



Practicing C-Suite Executive, Speaker, and Author

### Keith's Signature Topics

- **Leveraging Change:** How to WIN During Times of Uncertainty: Insights for Leading Successful Transformations
- **Jumpstarting Your DEI Initiatives:** Diversity is NOT Enough: The Importance of Inclusion and Equity in Creating Systems Change
- **Navigating Your Career:** Keys to Climbing to the Top How to Leverage your Performance, Exposure, and Brand

- Keith is one of the highest-ranking practicing corporate executives in the areas of: Transformation/Change Management, Executive Development, Leadership, and Diversity, Equality, and Inclusion.
- He has 30 years of senior leadership experience, earning bottom line results for some of America's best-known corporations, including Walmart, AT&T, IBM, and Pitney Bowes.
- Named one of the top 100 African American executives by both Black Enterprise and Savoy Magazine.
- Currently serves on the Board of Directors for Brinks Company.

Keynote: \$25,000 plus one night hotel and \$2,000 flat travel expenses. Travels From: Tampa, FL

## Patrick Leddin, PhD



Author of the WSJ bestseller *The 5 Week Leadership Challenge*, speaker, podcast host, entrepreneur, and professor

### Patrick's Signature Topics

- *Step Up and Disrupt: Trust Your Gut, Take a Risk, and Change the World*
- *Write Your Leadership Story: Become the Leader You Were Meant to Be!*

- A successful INC 5000 entrepreneur, Patrick has co-founded two businesses.
- Founder and host of the weekly podcast Leadership Lab, with a 1% Global Rank for all podcasts worldwide.
- More than 100,000 followers on LinkedIn read his weekly leadership blog.
- Served as an airborne infantry ranger-qualified platoon leader and company commander in the 82nd Airborne Division.
- Has a more than 19-year relationship with the FranklinCoveyCompany including authoring a book on organizational culture and serving as the Director of Strategic Partnerships and a Global Delivery Consultant.

Keynote: \$15,000 plus one to two nights hotel accommodations and \$1,500 flat travel expenses. Travels from: Nashville, TN

## Kevin Brown



Motivational Speaker & Bestselling Author, Creator of The Hero Effect®, Branding and Culture Expert

### Kevin's Signature Topics

- **The Hero Effect®:** Being Your Best When It Matters the Most!
- **The Hero Effect® (Leadership Version):** Creating a Culture of Heroes at Every Level
- **The Hero Effect® Virtual Experience with Kevin Brown**

- Highly sought-after keynote speaker who has shared **The HERO Effect®** message with a wide variety of organizations including American Express, Delta Airlines, PayPal, ExxonMobil, Nationwide, H&R Block, Sprint, Ernst & Young, Million Dollar Round Table, Merck, Booz Allen Hamilton, and many more.
- Author of The Hero Effect® and Unleashing Your Hero.
- Named one of the 'Top 10 Keynote Speakers of 2021' by Speak Inc, one of the 'Top Customer Service Speakers' by Eagles Talent, and one of the 'Top 41 Motivational Speakers Who Can Energize Any Sales Team' by ResourcefulSelling.

Keynote: \$25,000 plus one to two nights hotel accommodations and up to \$2,500 flat travel expenses. Travels from: Orlando, FL

## David Cottrell



Leadership and Life Lessons You Can't Afford to Miss

### David's Signature Topics

- *Monday Morning Leadership: 10 Principles to Becoming a Great Leader*
- *The First Two Rules of Leadership: Don't Be Stupid. Don't Be A Jerk.*

- Best-selling business author of Monday Morning Leadership and more than 25 additional books on and around the topic of leadership and success.
- President and CEO of CornerStone Leadership Institute, one of the nation's largest publishers of management and leadership resources.
- His wisdom and sincerity come from one who has "been there" – his 30 years of corporate experience include executive positions with FedEx and Xerox. Audiences love his content-rich learning experiences; and can't wait to implement the learning back at work.

Keynote: \$18,500 plus one night hotel and \$1,500 flat travel expenses. Travels From: San Antonio, TX or New Orleans, LA

## Stephen Frost



Globally recognized, diversity, inclusion and leadership expert

### Stephen's Signature Topics

- **Inclusive Leadership:** How to Develop an Inclusive Mindset and Behavior for Business and Personal Success
- **Creating Inclusive Cultures**
- **Embedding Inclusion into Strategy**
- **Inclusion 4.0:** What does Inclusion of the Future Look Like?

- First-ever Director of Diversity & Inclusion for the Olympic and Paralympic Games (London 2012).
- Served as an "Expert Advisor" to the British Government.
- Formerly served as an advisor to The White House, and KPMG's Diversity and Inclusion Program.
- Named one of the top 100 influential LGBT people in the UK.

Keynote: \$20,000 plus business-class roundtrip airfare from London, up to two nights hotel accommodations, meals, and ground transportation in host city and London. Travels from: London, UK



**ADLSPEAKERS.COM**