



Melissa Majors

Bullets

- 25+ years of experience earning double-digit growth for companies including Nationwide Insurance, Wells Fargo, HD Vest Financial Services, Ellucian, and Meeting Professionals International.
- Author of *The 7 Simple Habits of Inclusive Leaders*, a groundbreaking book on how great leaders enjoy superior team performance and drive much higher profitability by incorporating inclusive practices.
- Melissa is a successful entrepreneur who has founded **Melissa Majors Consulting**, **Community Keynotes**[®], and pioneered **in'klooded**[®] an inclusive strategic planning methodology an inclusive process that draws out game-changing ideas for any organization.
- Leadership and inclusion guest lecturer at San Diego State University.
- Has an impeccable track record of leading and diversifying high-performing teams across a variety of industries.
- Was featured in various publications including three articles in Forbes, The Meeting Planning, PCMA's Convene, and others.
- Lives in the DFW area with her husband and two young sons. She loves the outdoors including freshwater fishing and camping.
- Earned an advanced education certificate in strategy and innovation from Harvard University and a BS in Business Management from American Intercontinental University.

BIOS

70 WORD COUNT

Melissa Majors

Melissa Majors has 25+ years of experience optimizing the business impact of education, innovation, inclusion, and leadership. She started Melissa Majors Consulting to drive better strategic decision-making in these areas and works with organizations across the country to effectively measure their inclusion and diversity performance. Melissa is the author of *The 7 Simple Habits of Inclusive Leaders*, a book on how great leaders drive higher profitability by incorporating inclusive practices.

125 WORD COUNT

Melissa Majors

Melissa Majors has spent 25+ years of her career optimizing the business impact of education, innovation, inclusion, and leadership. She started Melissa Majors Consulting to drive better strategic decision-making in these areas and works with organizations across the country to effectively measure their inclusion and diversity performance. She has extensive experience at Meeting Professionals International, Ellucian, and other organizations, in improving profitability, boosting organizational performance, and optimizing inclusion strategies.

Melissa is the author of *The 7 Simple Habits of Inclusive Leaders*. In this book, she reveals how great leaders enjoy superior team performance and drives much higher profitability by incorporating inclusive practices.

Melissa Majors is a crowd-pleasing speaker who masters brain-friendly talks that engage her audiences and spark not just inspiration but action.

250 WORD COUNT - FOR PITCHING

Melissa Majors

As a leadership and inclusion expert, Melissa Majors uses her 25+ years of experience optimizing the business impact of education, innovation, inclusion, and leadership to deliver crowd-pleasing keynotes and workshops with brain-friendly content that engages her audiences and sparks not just inspiration but action. Melissa's book *The 7 Simple Habits of Inclusive Leaders* focuses on how great leaders enjoy superior team performance and drive much higher profitability by incorporating inclusive practices.

Melissa started a few successful businesses including **Community Keynotes**® an inclusive process that draws out game-changing ideas a coaching program, **in'klooded**® an inclusive strategic planning method that ensures all voices get heard, and **Melissa Majors Consulting** which drives better strategic decision-making in leadership and inclusion, and works with organizations across the country to effectively measure their inclusion and diversity performance.

Melissa has been a force of change throughout her professional career. She has served on the board of The Propel Group DFW, as the Director of Global Education at Meeting Professionals International (MPI) where she used executive leadership to drive global education strategies and develop excellence in teams. She revamped the educational division to effectively serve 500k+ clients and strategic partners as the Director, Global Education Services at Ellucian. Her

extensive experience at these organizations and other companies improved profitability, boosted organizational performance, and optimized inclusion strategies.

Melissa has been featured in publications such as Forbes Magazine, Smart Meetings, The Meeting Professional, NorthStar Meetings Group's Eventful Podcast, and The Event DR. She has a Bachelor of Business Administration and studied strategy and innovation at Harvard University.

Melissa is a crowd-pleasing speaker who masters brain-friendly talks that engage her audiences and spark not just inspiration but action.