

Melissa Majors

Bio

Leadership and Inclusion Speaker, Author, Consultant & Coach



Melissa Majors has spent 25+ years of her career optimizing the business impact of education, innovation, inclusion, and leadership. She started Melissa Majors Consulting to drive better strategic decision-making in these areas and works with organizations across the country to effectively measure their inclusion and diversity performance. She has extensive experience at Meeting Professionals International, Ellucian, and other organizations in improving profitability, boosting organizational performance, and optimizing inclusion strategies.

Author

Melissa is the author of ***The 7 Simple Habits of Inclusive Leaders***. In this book, she reveals how great leaders enjoy superior team performance and drives much higher profitability by incorporating inclusive practices.

Keynote Speaker, Consultant, and Coach

Melissa Majors is a crowd-pleasing speaker who masters brain-friendly talks that engage her audiences and spark not just inspiration but action as well. Founder of **Melissa Majors Consulting**, creator of **in'kloded**[®], an inclusive strategic planning method that ensures all voices get heard, and **Community Keynotes**[®] an inclusive process that draws out game-changing ideas and coaching program. She is an innovator and optimizer of education, inclusion, & leadership strategies. She has dedicated her career to maximizing the business impact associated with these areas of focus.

Entrepreneur

Her firm, **Melissa Majors Consulting**, has extensive experience and a proven reputation for driving better business outcomes through innovative and inclusive strategic planning. She brings deep expertise in improving profitability and innovation, boosting team and organizational performance, and optimizing inclusion strategies.

Game-Changing Leader

Melissa has been a force of change throughout her professional career. She has served on the board of The Propel Group DFW, as the Director of Global Education at Meeting Professionals

International (MPI) where she used executive leadership to drive global education strategies and develop excellence in teams. She revamped the educational division to effectively serve 500k+ clients and strategic partners as the Director, Global Education Services at Ellucian.

Media

Melissa has been featured in publications such as Forbes Magazine, Smart Meetings, The Meeting Professional, NorthStar Meetings Group's Eventful Podcast, The Event DR, and on the keynote stage at events such as Meeting Professionals International's WEC, Matthews Asia, Orthofix, Blue Shield of CA, State Street, Institute for Internal Auditors, and many more.

Education

Melissa has a Bachelor of Business Administration and studied strategy and innovation at Harvard University.

Personal

Melissa lives in the DFW area with her husband and two young sons. She loves the outdoors, including freshwater fishing and camping.