

KEITH WYCHE

The Realities of Resilience and Change Management

> Relevance > Readiness > Robustness > Responsiveness

Future readiness is a term that more organizations are embracing during these vibrant and transformative times. But for many, there is still a gap between “what needs to be done” and “how to get it done” and this is where Corporate Transformation Leader Keith Wyche shares proven strategies that helped him earn bottom-line results for some of America’s best known corporations including Walmart, AT&T and SuperValu Foods. With 30+ years of experience, Keith is a change management innovator who knows HOW to use the inside-out approach to get results.

In his engaging and actionable keynotes, he explores the concept of effective change management with a focus on the Realities of Resilience and Change Management, where he shares impactful content around the four R’s of change which include Relevance, Readiness, Robustness and Responsiveness.

Highlighting real case studies that exemplify the methods used to turn around some of the most iconic brands, Keith delves into the nuances of change management and how even the smallest shift in perception can help to shape attitudes towards change. Keith is known for his ability to create a positive and adaptive organizational culture that is ready to embrace what it will take to secure a thriving and successful brand moving forward.

SPEAKER TITLES

- > Sr. Level Change Management Expert
- > Bestselling Author; Independent Board Director
- > One of the highest-ranking African-American executives in the U.S.



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SIGNATURE KEYNOTE

The Realities of Resilience and Change Management

Relevance / Readiness / Robustness Responsiveness

In today's rapidly evolving corporate landscape, leaders face unprecedented challenges arising from technological advancements, hybrid work models, and other transformative factors.

Drawing from 30+ years of experience in driving bottom-line results for renowned brands like Walmart, AT&T, and SuperValu, Keith Wyche illuminates the enduring realities of corporate leadership and the imperative of adeptly managing change.

Instead of resisting transitions, Keith advocates for proactive navigation, emphasizing the importance of understanding and harnessing the psychology of change.

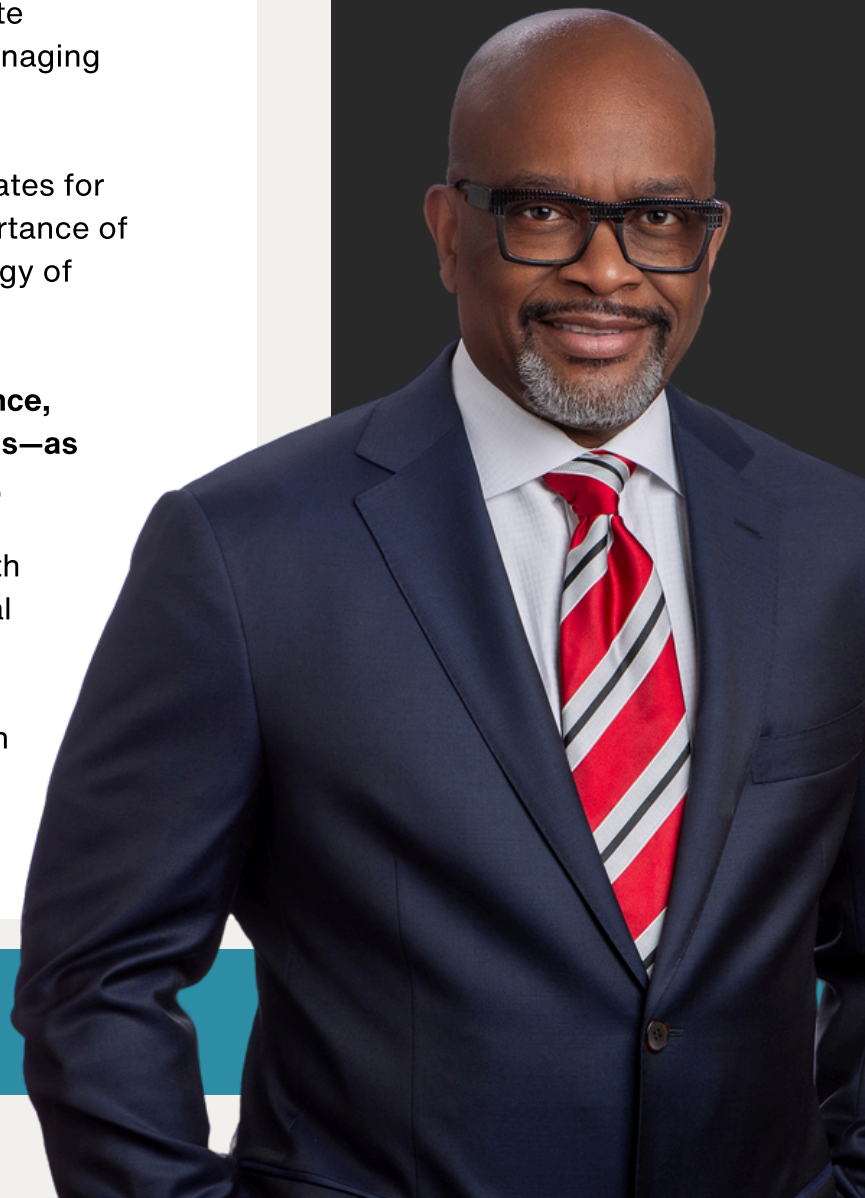
He unveils the four "R's" of change—Relevance, Readiness, Robustness, and Responsiveness—as essential pillars for success in vibrant times.

What makes this keynote unique is that Keith has worked with some of the most influential leaders to affect change within their organizations so he is able to share some of these one-of-a-kind boardroom insights with your audience.

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KEY TAKEAWAYS

- > Performance Excellence
- > Strategic Exposure
- > Perception Management
- > Inside-Out Approach



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KEITH WYCHE](#)

