

Keith Wyche - Intro

Keith R. Wyche, Keith is a change management leader, with an exceptional record of turning around underperforming operations and managing in industries undergoing rapid technological or competitive change. He excels at talent development, and has a consistent record of growing revenue and expanding margins as president of Pitney Bowes, Cub Foods and Acme markets, as well as serving on the board of directors for WMS Industries. Currently, Keith is the Vice President of Community Engagement and Support of Walmart Stores Inc. In this role, Keith is responsible for creating Walmart strategy as it pertains to partnering with community leaders, elected officials and local businesses in major metropolitan areas. His book *Good is Not Enough: Unwritten rules for minority professionals*, has been deemed a blueprint for every minority in corporate America. His latest book, *Diversity is Not Enough: A roadmap to recruit, develop and promote black leaders in America* was released in September 2021 and has been nominated for an NAACP Image Award. Please welcome C-suite executive, speaker, author and diversity and inclusion leader Mr. Keith Wyche.