



## SPEAKER SUMMARY

Future readiness is a term that more organizations are embracing during these vibrant and transformative times. But for many, there is still a gap between “what needs to be done” and “how to get it done” and this is where Corporate Transformation Leader **Keith Wyche** shares proven strategies that helped him earn bottom-line results for some of America’s best known corporations including Walmart, AT&T and SuperValu Foods. With 30+ years of experience, **Keith** is a change management innovator who knows **HOW** to use the inside-out approach to get results.

In his engaging and actionable keynotes, he explores the concept of effective change management with a focus on the **Realities of Resilience and Change Management**, where he shares impactful content around the four R’s of change which include *Relevance, Readiness, Robustness and Responsiveness*.

Highlighting real case studies that exemplify the methods used to turn around some of the most iconic brands, Keith delves into the nuances of change management and how even the smallest shift in perception can help to shape attitudes towards change. Keith is known for his ability to create a positive and adaptive organizational culture that is ready to embrace what it will take to secure a thriving and successful brand moving forward.

## SPEAKER BIO

With a dynamic career spanning over 30 years, Keith Wyche is a seasoned corporate leader renowned for steering some of the world’s most prominent corporations through transformative change. Having delivered bottom-line results for industry giants like Walmart, AT&T, IBM, and more, Keith has risen to the pinnacle of corporate success as a President and one of the highest-ranking African-American executives in the U.S.

As a Change Management Expert, Keith leverages his wealth of experience to guide organizations through the ever-shifting corporate landscape. His focus extends beyond traditional corporate norms, emphasizing the need for a resilient interior foundation before outward success can be achieved. Keith's mission is to drive talent restructuring and organizational inclusion and performance, creating workplaces of connection, collaboration and innovation.



While he is recognized for his contributions to enhancing corporate culture, Keith's primary focus has been to cultivate workplaces where diverse talent work together on change management goals. This strategic approach maximizes profitability, customer satisfaction, and employee engagement.

Nationally acclaimed, Keith has received various awards and accolades, earning a spot among the top 100 African American executives according to both Black Enterprise and Savoy magazine. He actively contributes to leadership associations, serving on the boards of the National Black MBA Association, the Executive Leadership Council, and the National Sales Network. Keith is the Bestselling Author of four influential books on achieving peak performance in the corporate world, and he currently serves on the Corporate Board of Directors of The Brinks Company.